EVALUATION OF APPLICABILITY OF ELECTRONIC BALANCED SCORECARD FOR THE STRATEGIC DEVELOPMENT OF OPEN UNIVERSITY OF SRI LANKA

A CASE STUDY OF FACULTY OF ENGINEERING TECHNOLOGY

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Abstract

In this study, an electronic based scorecard for measuring the performance of strategic development and the excellence of Faculty of Engineering of the Open University of Sri Lanka was proposed. The aim of the study is to develop a better means of performance planning and performance measurement and management.

In the University context is lack of alignment between university and faculty or department.

Alignment in this context is related to three elements: vision mission, strategy and performance measurement. Alignment is an important and significant issue in higher education, because commonly every faculty or department in university has vision-mission, strategy and performance measurement that are not align with over all goals and objectives.

The data gathering procedures comprised of Secondary data from Statistical section, Information Technology Division, Financial Division, Examination Division, Annual Reports, Prospectus of the Faculty of Engineering of Open University of Sri Lanka (OUSL). The method used to select the respondents for interviewing ensured that all responses came from respondents with sufficient experience in the Faculty. Strategic planning documents of the university were also examined. The previous and current deans of the faculty interviewed to acquire further clarifications.

The results of data analysis showed poor alignment of top management strategies with the factical plans of staff and positive support for an new performance measurement system, both from the respondents and the management. The system implementation was focused on providing the faculty with a more effective platform for performance planning, management and measurement to enable to better plan for performance excellence with supporting features.

Keywords:

Performance management, Performance measurement, Balance Scorecard,

e-Balanced Scorecard (e-BSC)