

# Editorial

## Chief Editor's Note

Dear Readers,

As Editor in Chief, I would like to thank all of you for your excellent contributions to SLJMS. As a team, we reached the fifth year in the journey with the support of our reviewers, authors, and contributors. I can remember, the first issue of the journal was completed with many challenges. It was really a hard time as Sri Lanka experienced an economic downturn due to the easter attack in the year 2019. Then in 2020 onwards, the entire world struggled with COVID-19. As a developing country, Sri Lanka had back-to-back blows (the Easter attack and Covid 19). Adding to that Sri Lanka's economy faced its hardest economic recession in the year 2022 with multiple crises. In September 2022, Sri Lanka was in sixth place in terms of inflation. Due to this, we have witnessed months of economic, political, and social turbulence in Sri Lanka. Anyway, with the enormous support from my team, reviewers, and authors, we were able to make continuous contributions to the existing domain of knowledge for the world of research. I am going to dedicate this edition of Sri Lanka Journal of Management Studies (SLJMS) to my "FMS family" which is the staff members of the Faculty of Management Studies (FMS) at the Open University of Sri Lanka. We, at the Faculty of Management Studies, always consider ourselves as part and parcel of a family. We always believe "the bond between each other" can always do wonders.

Year 2023 can be considered a historical year for the Faculty. FMS has launched four new degree programs and one master's program. We are about to start our new entrepreneurship unit with the latest additions. The FMS is planning to have more entrepreneurship-related programs, research, and CSR activities in the coming years with the blessings of our Vice-Chancellor, senior management, and all staff at OUSL, students, the corporate sector and the general public at large. Hence, the hard work of our own "family" should be admired and respected.

Interestingly, we can observe research papers from diverse disciplines in the current issue. The quality outcome from subject areas such as Entrepreneurship, Accounting and Finance, Marketing, HRM, and Library Management would assist researchers and decision-makers to have more implications and recommendations.

The Volume five, Issue one of the Sri Lanka Journal of Management Studies (SLJMS) consists of eight articles under the following headings.

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- “Emotion Driven or Brain Driven?”: A Study of Motives of Social Entrepreneurs in Sri Lanka.
- Factors Affecting Quality of Sustainability Reporting: Evidence from Banking Industry in Sri Lanka
- The Mediating Effect of Brand Trust on the Relationship between Experiential Marketing and Brand Loyalty: With Special Reference to Retail Industry of Sri Lanka
- A Study of Job Seekers’ Perceptions of the Job Portals in Sri Lanka with Special Reference to “Millennials” and Generation “Z”
- The Factors Affecting Consumer Attitudes toward Social Media Advertising in ABC Bank: A Study on Credit Card Users: A Case Study on Records Management Practices of the Open University of Sri Lanka
- A Case Study on Records Management Practices of the Open University of Sri Lanka
- The Role of Shopping Values, Cognitive and Affective Evaluations on the Relationship between Store Environment and Store Patronage Intention: A Future Research Agenda
- An Analysis of Hygiene and Motivational Factors in Relation to Job Satisfaction in a Work-from-Home Context: A Case of an Exporting Organisation in Sri Lanka

On a final note, I take this opportunity to thank the authors, editors, and reviewers, and all those who have volunteered to contribute to the success of this Journal. And my special thanks go to Dr. S.M.D.C.W. Senarathne and Mr. Tharindu Rathnayake for their generous support (as always). We invite all researchers, specialists, and professionals in various disciplines of Business, Management and economics to make a worthy contribution to the upcoming Issues of the Sri Lanka Journal of Management Studies (SLJMS). If you have any questions, suggestions, or concerns, please address them to [nabey@ou.ac.lk](mailto:nabey@ou.ac.lk). I look forward to your valuable contributions to our journey together in the future with a view to realizing the full potential of SLJMS.

Best Regards,

**Professor Nalin Abeysekera**

Editor-in-Chief, Sri Lanka Journal of Management Studies(SLJMS)

## About the Editor-in-Chief

Professor Nalin Abeysekera is attached to the Department of Marketing Management, Faculty of Management Studies of the Open University of Sri Lanka. Professor Abeysekera is currently serving as the Dean of the Faculty of Management Studies of the Open University of Sri Lanka. He is a graduate of the University of Sri Jayewardenepura with B.Sc. Marketing (special). Professor Abeysekera is a Chartered Marketer and Member of the Sri Lanka Institute of Marketing (SLIM) and consultant with over fifteen years of experience. He is a Senior Lecturer for Strategic Management, Marketing, and Research Methodology with research and lecturing experience in Canada, Dubai, Singapore, Oman, and Qatar. He served as the Chairperson of the first International Conference on Management and Entrepreneurship (ICOME) 2022 organized by the Faculty Management Studies, Open University of Sri Lanka.

Professor Abeysekera is serving as visiting lecturer for PhD, DBA and MBA degree programmes for leading National and International universities based in Sri Lanka. In 2018 Professor Abeysekera has been awarded “Outstanding Asian Educator” by International Association of Scholarly Publishers, Editors & Reviewers (IASPER). Professor Nalin Abeysekera is the Editor-in-Chief of the Sri Lanka Journal of Management Studies and author/co-author of many international journal articles, conference papers, and books. Furthermore, he is serving as a reviewer for many international journals including the Journal of Services Marketing, Journal of Consumer Behavior, Journal of Management Development, Journal of Applied Research in Higher Education and the International Review of Research in Open and Distributed Learning (IRRODL). He received the best reviewer award awarded by International Journal in Contemporary Management Research in 2010, a B-Graded Journal by ERA (Excellence in Research in Australia).

Professor Abeysekera is the recipient of three gold medals (Strategic Management, Marketing Management, and Dissertation) for his performance in his Masters degree from the University of Colombo, Sri Lanka. He completed his Ph.D. in the year 2013 in Leadership and Marketing. Professor Abeysekera in his attempt to socialize knowledge has contributed many articles to leading magazines and national newspapers in Sri Lanka on current issues covering Economics, Education, and Tourism. Professor Abeysekera is serving as supervisor for Ph.D and DBA students in Management and Marketing. He has been featured extensively in TV programs to lead and moderate discussions related to Entrepreneurship, Education and issues on Children. He has also served many panels such as Ph.D. colloquium, Media and IT, and Tourism.